



Secure digital learning starts here

The identity platform for schools

With Clever, agencies and districts unlock the true potential of edtech with secure and connected digital identities—powering safe and effective learning for every student. Our vision is to advance education with technology and digital learning solutions that work for students everywhere.

75%

US K-12 schools use Clever

25 million

monthly active students

100,000+

Schools across the globe trust Clever

Secure all identities

Layered security, identity, and access management for the entire school community.

- Data is protected and encrypted as soon as it syncs, complying with COPPA, FERPA, GDPR, and more.
- Clever IDM and automated rostering simplify account provisioning, data management, and data privacy.
- Clever SSO and Classroom MFA provide advanced authentication for schools.

Control all data

One place to control all of your integrations and the data you share with applications.

- Integrate any SIS for the fastest, most accurate rostering in K-12. Built on open standards, like 1EdTech OneRoster.
- Seamlessly sync grades and assignments with the LMS and streamline application access with Clever LMS Connect.
- Grant access via a customized single sign-on portal for one secure login to any app.

Power classroom learning

Make it easy and safe for everyone to engage with the programs you've invested in.

- Teachers can organize resources, analyze edtech usage, and message students or parents.
- With one password or the flash of a Clever Badge, students get one delightful place for resources.
- District admins get analytics to understand how students and teachers use edtech.

CASE STUDY

Texas district switches to Clever for streamlined rostering

“ My main goal was to consolidate our rostering and portal under one umbrella.”

Brenda Davis, Data Analyst

17,000

Students and staff

40+

Rostered applications

\$40,000

Technology budget reclaimed

BACKGROUND

Magnolia Independent School District

Located 45 miles north of Houston, Magnolia ISD is a district that serves more than 17,000 students and staff.

PROBLEM

Complicated rostering with other products

With other products, student account setup took 10 weeks, required burdensome file conversions, and manual configuring SSO for each of their 40 apps. With all this work also came a \$40,000 price tag.

SOLUTION

Implementation takes just 2 weeks

The switch eliminates complicated workflows, reduces implementation to just 2 weeks, and adds more robust data security to the district's tech toolkit. Additionally, the switch reroutes \$40,000 dollars of their technology budget to support classroom infrastructure.

IMPACT

Ripple effect of a one-stop-shop

With Clever, the district doesn't memorize file formats - they can upload any file and the sync works. Granular control over data ensures the right users have access to applications. Students and teachers are logged in and learning in minutes.